

How to Save Money On Hot Products Using the Calendar and an HP Coupon

What is it about the holiday season that causes people to sacrifice sleep to stand in the cold for hours and hours just so they can have a good spot in line when the Best Buy or Wal-Mart opens? The obvious answer is "sales." Black Friday sales and other holiday-themed discount extravaganzas seem to have strange effects on people, but the fact is, a good deal can be had outside the months of November and December. If you're interested in picking up the latest tablet or e-reader for the bookworm in your life, you'll probably be more interested in the month of January and February. If you want to bring music to someone's ears, September and October are the months you want to pay attention to. Below are a few tips about how to time your next purchase just right. And if you're really into saving money, don't leave home without an [HP coupon](#) for your next PC-related purchase.

At the annual Consumer Electronics Show, companies like Apple, Amazon and Barnes and Noble will present their latest innovations in tablet and e-reader technology. The show is held at the beginning of every year so consumers can spend the next 12 months salivating over whatever brilliant electronics devices are showcased. The show will be happening in the second week of January 2012, which means you should look for price cuts on the previous generation of tablets and e-readers in February. Occasionally companies will slash prices to build up for the holiday season. So, if you're still in the market for a tablet in late 2012, look for price drops in early September and October.

According to an article on PCMag.com, the fourth generation iPod touch was released in early September 2010. When the device was first released, an 8 GB model retailed for \$229. Now, with the rumor-mill buzzing about a fifth generation in the works, the price has fallen to as low as \$175 at some stores. Seem too good to be true? It's not. The price drops happen even more dramatically for older generations as well. A 32 GB 3rd generation iPod touch retailed at \$299 when it was first released in 2009. Now it [sells for \\$225](#).

No one likes to pay a premium for a newly released product only to see the price drop a few months later. That's why the smart deal hunter knows that patience pays off in the long run. Literally!